

## Research Project

### XR mEdia eCOsystem

#### Third-party funded project

**Project title** XR mEdia eCOsystem

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**Organisation / Research unit**

Departement Mathematik und Informatik / Databases and Information Systems (Schuldt)

**Department**

Departement Mathematik und Informatik

**Project Website** <https://xreco.eu/>

**Project start** 01.09.2022

**Probable end** 31.10.2025

**Status** Active

XR MEDIA ECOSYSTEM

XReco will build an enabling technology and pave the way for lifting the use of XR media content from being occasionally involved in media production to being regularly integrated in the media industry. Media producers will be able to use data from third parties to deliver new integrated media formats.

20 partners from 12 countries combine their competences and visions to enable efficient media data sharing, discovery, recommendations, and transformations, involving different

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**Keywords** Virtual Reality, Extended Reality, Mixed Reality, Multimedia Search and Retrieval

**Financed by**

Commission of the European Union

**Add publication**

**Add documents**

**Specify cooperation partners**

| ID      | Kreditinhaber  | Kooperationspartner | Institution                                        | Laufzeit -<br>von | Laufzeit -<br>bis |
|---------|----------------|---------------------|----------------------------------------------------|-------------------|-------------------|
| 4660824 | Schuldt, Heiko | Bailer, Werner      | Joanneum Research<br>Forschungsgesellschaft<br>mbH | 01.09.2022        | 31.08.2025        |