

Research Project

FV-70 Types of Behavior that Fake News Influence

Third-party funded project

Project title FV-70 Types of Behavior that Fake News Influence

Principal Investigator(s) Brendl, C. Miguel;

Co-Investigator(s) Atasoy, Özgün ;

Organisation / Research unit

Departement Wirtschaftswissenschaften

Departement Wirtschaftswissenschaften / Marketing (Brendl)

Department

Project start 01.01.2019

Probable end 31.12.2019

Status Completed

Fake news, much of it originating on social media rather than from news organizations, recently became a force that potentially shapes public opinion and attitudes. Public figures and many institutions including businesses are targeted by fake news. In this project we examine whether consequences of fake news depend on the type of behavior one observes. ă

Financed by

Foundations and Associations

Add publication

Add documents

Specify cooperation partners