



Universität  
Basel

## Research Project

Harnessing social media in adolescent and young adult (AYA) oncology.

### Third-party funded project

**Project title** Harnessing social media in adolescent and young adult (AYA) oncology.

**Principal Investigator(s)** [De Clercq, Eva](#) ;

**Organisation / Research unit**

Ethik

Ethik / Institut für Bio- und Medizinethik

**Department**

**Project start** 01.01.2019

**Probable end** 30.04.2020

**Status** Completed

The foremost aim of the study is to overcome the health disparity experienced by the AYA cancer population in Switzerland by improving their quality of life in a cost-effective way. Given the extensive use of social media within this age group, it is important to gain AYA's opinion on how these technologies can be used to provide tailored information and services in an accessible way.

**Keywords** Oncology, AYA, social media

**Financed by**

Foundations and Associations

### Add publication

#### Published results

4606451, De Clercq, Eva; Rost, Michael; von der Weid, Nicolas; Ansari, Marc; Elger, Bernice Simone, To be or not to be in the social media arena? The perspective of healthcare providers working within adolescent and young adult oncology in Switzerland, 0334-0139 ; 2191-0278, International Journal of Adolescent Medicine and Health, Publication: JournalArticle (Originalarbeit in einer wissenschaftlichen Zeitschrift)

### Add documents

### Specify cooperation partners