

Publication

Future governance of individual energy consumption behavior change— A framework for reflexive designs

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With this paper, we set out to advance the understanding of governance that addresses the challenge of changing individual energy-related consumption behavior. We do so by disentangling the complexity of this challenge and paving the way to systematically approach it in terms of a governance design framework. The framework contains basic categories and reflections that, from a governance design perspective, are crucial for refining, shaping and creating governance arrangements, which aim at changing individual energy behavior. The framework not only serves analytical purposes but can also inform practitioners in designing real-world governance arrangements. Given the involved complexities, it points to the need to consider governance design as a reflexive undertaking.

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