



Universität
Basel

Research Project

UtilitEE/ Utility Business Model Transformation through human-centric behavioural interventions and ICT tools for Energy Efficiency

Third-party funded project

Project title UtilitEE/ Utility Business Model Transformation through human-centric behavioural interventions and ICT tools for Energy Efficiency

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Organisation / Research unit

Departement Gesellschaftswissenschaften / Fachbereich Nachhaltigkeitsforschung

Department

Project Website <https://www.utilitee.eu/>

Project start 01.11.2017

Probable end 31.10.2020

Status Completed

UtilitEE will provide a consumer-oriented universal behavioural change framework that focuses on the discovery, quantification and revelation of energy-hungry behaviours/activities and conveys meaningful energy-use feedback to users to motivate and engage them into a continuous process of learning and improvement. It is an innovative human-centric behaviour change framework based on scientific state of the art, along with standardised operational rating and certification methods, facilitated by an open and trustworthy ICT ecosystem integrated into the building through low-cost, off-the-shelf sensors.

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The project will define, formulate and validate novel business models placing consumers at the heart of new services provided by utilities, the cleanweb community or other energy actors.

Financed by

Commission of the European Union

Add publication

Add documents

Specify cooperation partners